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Participatory based Territorial Assessment and SWOT guide to preparation of the SARD LEADER strategies

This document includes 3 tables as a guide to complete the LAG participatory Territorial Assessment; the participatory SWOT guide; and the basic LEADER principles to identify them with the local situation. Results should be harmonized in the LAG strategic documents.

1. SARD LEADER village-level Assessment Template

ANALITICAL FIELDS	INDICATORS	TYPE	COMMENTS
AREA AND POPULATION			
Geographical characteristic/topographic profile Development opportunities implied by geographical position Distance to main development centers (cities, municipalities)	# of territorial administrative units	Core	Overall advantages from geographical and topography characteristics
	Geographic position		
	Surface, km2/ha	Core	
	Total surface of total surface of country, %	Optional	
	Density, inhabitants/km2	Core	
	Distance to main development centeres, km	Core	
General demographic trends and characteristics Structure of population by gender and age Ethnic composition Migration trends	Population, toushands	Core	The areas resident population and its profile, Relevant diferences, Trends
	Population by age, %	Core	
	Population by gender/sex, %	Core	
	Natural population groth	Optional	
	Demographic dividnt (sarcina demografica/coeficientul imbatrinirii)	Optional	
	Population by level of education,%	Optional	
	Ethnic structure/composition, thousands/%	Core	
Migration trends (internal/external), tousands/%	Core		
Education	Number of schools - primary and secondary	Optional	
	Pupils and students by level of education, number	Core	
	Teaching staff – number by level of education	Core	
	Lifelong learning (# of trainings and trained population)	Optional	
Health	Physicians, number	Core	
	Total healthcare staff, number	Optional	



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ENVIRONMENT AND TERRITORIAL DEVELOPMENT			
Climate Main natural resources Territorial development Environmental/basic infrastructure	Climate	Core	Are the facilities and basic infrastructure up the local economy's needs?
	Mineral resources, landscape, agricultural areas, quality of soil etc.	Core	
	Type of micro-region (remote, agriculture vs industrial, touristic etc.)	Optional	
	Land structure, ha: <i>Surface of the locality</i> <i>Area of agricultural land</i> <i>Area of roads</i> <i>Forest</i> <i>Water</i> Etc.	Core	
	Protected areas, % of total area	Core	
	Population connected to public water supply, %	Core	
	Population connected to public sewerage system, %	Core	
	Population covered by organized waste collection and disposal, %	Core	
Energy & energy efficiency	Households supplied with natural gas, %	Core	
	Biomase heating system	Optional	
HUMAN RESOURCES & ECONOMIC DEVELOPMENT			
Structure of active population Qualification profile	Economically active population, number	Optional	The number and distribution of jobs in the area;
	Employment rate 15-64, by gender	Core	
	Unemployment rate	Core	
	Employees per economic sector	Core	
	Employed population by level of education	Core	
	Unemployed population by level of education	Core	
Public budget	Total revenues, total value	Proxy	
	Share of local revenues, %	Proxy	
Structure of enterprises	Structure of enterprises by sector, # & %	Core	Opportunities for logistics and services.
	Structure of enterprises by size	Core	
Agriculture	Agricultural area, % of total area	Core	Market accessibility. Business environment.
	Utilized agricultural area by type (areas with different crops), %	Core	



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	The structure of farms/enterprises by size, number and %	Core	Tourism potential in the LAG. Opportunities for the development of the rural areas	
	Animals population (livestock number)	Core		
Road network	The length of the road networks, national/local, km	Core		
	Share of roads in good condition, %	Core		
	The length of railway network, km	Core		
Communication infrastructure	Telephone subscribers, number	Optional		
	Mobile phone subscribers	Optional		
	Internet access of households	Core		
Tourism	Accommodation capacity (beds) by type of accommodation	Core		
	Nature resorts, cultural, sport and leisure facilities, special tourist offers (e.g agro-tourism)	Optional		
Service infrastructure (public transport)	Frequency of public transport	Core		
	Average number of passengers	Optional		
SOCIAL AND INSTITUTIONAL DEVELOPMENT				
Community capacity building	Partnership, Networking, Learning activities etc.			



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2. SARD LEADER Community Assessment Template

Table to assess the needs of the LAG by the Strategy Working Group

Area of interventions	What are the main problems, difficulties?	Who is affected by these issues?	What are the needs/ demands of the local community?	What are the barriers to meet these needs/demands?	Who is in charge?	What are the proposed solutions?
Local economy						
Physical infrastructure						
Local nature and environment						



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Area of interventions	What are the main problems, difficulties?	Who is affected by these issues?	What are the needs/ demands of the local community?	What are the barriers to meet these needs/demands?	Who is in charge?	What are the proposed solutions?
Social services and healthcare						
Education						



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3. Outline to the SARD LEADER LAG Assessment

Analytical fields to the professional data analyses in frame of preparation of the LAG strategy

ANALITICAL FIELDS	INDICATORS/KEY TOPICS
AREA AND POPULATION	
Geographical characteristic/topographic profile Climate Development opportunities implied by geographical position Distance to main development centers (cities, municipalities)	Overall advantages from geographical and topography characteristics
General demographic trends and characteristics Structure of population by gender and age Ethnic composition Migration trends	The areas resident population and its profile
HUMAN RESOURCES & ECONOMIC DEVELOPMENT	
Structure of active population Structure of labour market Unemployment rate Qualification profile	The number and distribution of jobs in the area;
Infrastructure (road network, agro industrial infrastructure, communication infrastructure etc.)	Opportunities for logistics and services. Market accessibility
Sectoral performance (typology of business, products and production structures, size of the farms etc.)	Business environment
Surface and structure of agricultural land	
Tourism infrastructure (nature resorts, cultural facilities, major sports etc.)	Tourist potential in the LAG. Opportunities for the development of rural areas
Service infrastructure (public transport)	Accessibility
ENVIRONMENT	
Main natural resources	Are the facilities and basic infrastructure relevant to the economic needs?
Territorial development	
Environmental infrastructure	
SOCIAL AND INSTITUTIONAL DEVELOPMENT	
Population/Health/Culture/Social services	Quality of life in the region and availability of schools, kindergartens, health care, social service.
Innovation	
Partnership	



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4. SWOT guideline and the Development Principles of the LAGs

4.1 SWOT analyses with participatory method

SWOT table

Strengths (to preserve)	Weaknesses (to eliminate)
Opportunities (to achieve)	Threats (risks to avoid)

Coach or rural development expert introduces contents, logic, output, method and process of the SWOT analyses on a very simple language with examples. **(10 minutes)**

Using conclusions of the previous exercise, **individual work on preparing the SWOT analyses for the LEADER area. Keywords only!!! But ask participants to be very concrete, and do not write general things!** **(10 minutes)**

Presentations on the individual work, summary on flipchart by the Coach or Local Rural Development Expert **(about 30 minutes)**

Presentation of the draft SWOT analyses of the given LAG by the Coach or Local Rural Development Expert, discussion **(20 minutes)**

4.2 Analyses and summary of the current challenges and values facing the society of the LAG

Results of the LAG's self-assessment (based on minutes)

- *Environmental resources*

- *Economic resources*



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- *Human resources*

- *Development process as valuable resources for future development*

Territorial assessment (by experts, approved by the LAG members)

Findings of the analyses - SWOT (common work of the experts and LAG members)

Strengths (to preserve)	Weaknesses (to eliminate)
Opportunities (to achieve)	Threats (risks to avoid)

5. Development principles and their implementation in the LAG local strategic plan

After finalizing the territorial assesment and preparing SWOT, LAG working groups are requested to apply the below LEADER Prinicples to their situation and identify them in relevant to their own findings.

- Keep complexity – the synergic approach
- Participation
- Partnership
- Territorial approach
- Bottom up approach
- Communication and networking
- Process oriented development